

MEDIA RELEASE

DATE: 23 September 2010

RE: "A LIFE IN DIRE NEED, A DROP OF BLOOD IN DEED 2010"

Avillion Hotel Group and its properties Avillion Admiral Cove, Avillion Port Dickson and Avillion Legacy Melaka in line with the call from local hospital is organising a Blood Donation Drive entitled "*A Life In Dire Need, A Drop of Blood In Deed*".

This is the 2nd of Avillion's annual 'Corporate Social Responsibility' programmes for 2010 and with your support, we hope to replenish the shortage being faced at the state's blood bank.

As this is in collaboration with Hospital Tuanku Ja'afar Seremban and Melaka General Hospital, the hospital will in turn provide the following "free of charge" services which include Outpatient health check, as well as "Hepatitis B" inoculation for those who donated twice within 12 months.

The Avillion Hotel Group looks forward towards a positive response from local organizations in assisting to inform all associates and employees.

Details of the upcoming event are as follow:-

Date : 30th September 2010
Time : 0900 hours to 1600 hours
Venue: Riau 6, Avillion Port Dickson
3rd Mile, Jalan Pantai
71000 Port Dickson, Negeri Sembilan

We invite Editor, Reporter and Photographer to attend and cover this event. Last year's Campaign has attracted around 200 donors from Port Dickson and this year we expect more than 250 donors. For this honorable and worthy cause, Avillion Port Dickson will also be hosting refreshments to all eligible donors.

Avillion Hotel Group is a wholly owned subsidiary of Reliance Pacific Berhad, an integrated travel and hotel group listed on the Kuala Lumpur Stock Exchange (KLSE) since 1993. The Group operates a chain of luxury properties across the country. Since its inception in the early 1990's, the group has been guided with the passion of designing, constructing and managing unique architecture and in accommodation, a firm philosophy that the owners have derived over the years.

Avillion Hotel Group maintains a total of four Malaysian beach resorts and hotels, each one with its own personality and ambience. These consist of Avillion Port Dickson, Avillion Admiral Cove, Avillion Legacy Melaka and Avillion Layang Layang. Avillion Port Dickson became an instant award winning architecture blending individualism and personality within a natural environment.