

MEDIA RELEASE

Port Dickson, 8th August 2009

RE: "A LIFE IN DIRE NEED, A DROP OF BLOOD IN DEED 2009"

Avillion Port Dickson and its sister property, Avillion Admiral Cove in line with the call made by Hospital Tuanku Jaa'far Seremban is organising a Blood Donation Drive entitled "*A Life In Dire Need, A Drop of Blood In Deed*".

This marks the first of Avillion's annual 'Corporate Social Responsibility' programmes for 2009 and with your support, we hope to replenish the shortage being faced at the state's blood bank.

Not only would participants be doing their part for charity this year, they also stand a chance to win a 2 days/1 night stay in Avillion's luxurious "1-Bedroom Water Villa" or in a "Superior Deluxe" room at Avillion Admiral Cove. A mystery gift awaits the 50th donor and the highest donor.

As this is in collaboration with Hospital Tuanku Ja'afar, they will in turn provide the following "free of charge" services which include Outpatient health check, Frequency of donation will determine the class of ward should there be a need for hospitalization as well as "Hepatitis B" inoculation for those who donated twice within 12 months

The Avillion Hotel Group looks forward towards a positive response from local organizations in assisting to inform all associates and employees. In turn Avillion have prepared a special flyer to be circulated which is enclosed herewith.

Details of the upcoming event are as follow:-

Date : 12th August 2009
Time : 0900 hours to 1600 hours
Venue: Pelita Ballroom, Avillion Port Dickson

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Avillion Hotel Group is a wholly owned subsidiary of Reliance Pacific Berhad, an integrated travel and hotel group listed on the Kuala Lumpur Stock Exchange (KLSE) since 1993. The Group operates a chain of luxury properties across the country. Since its inception in the early 1990's, the group has been guided with the passion of designing, constructing and managing unique architecture and in accommodation, a firm philosophy that the owners have derived over the years.

Avillion Hotel Group maintains a total of four Malaysian beach resorts and hotels, each one with its own personality and ambience. These consist of Avillion Port Dickson, Avillion Admiral Cove, Avillion Legacy Melaka and Avillion Layang Layang. Avillion Port Dickson became an instant award winning architecture blending individualism and personality within a natural environment.