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MEDIA RELEASE

Launch Event Celebration

avi spa

October 18, 2008
3rd Mile
Avillion Port Dickson

October 18th 2008, Port Dickson - Avillion Hotel Group (AHG) celebrates the launch of its signature spa brand, AVI SPA at Avillion Port Dickson.

To commemorate the launch, AHG invites friends, International Wellness Summit guests, members of media (local and international), well-wishers and supporters to an exclusive party "by invitation only" to Port Dickson. The launch event is held at Avi Spa at its 7,000 sq feet double storey spa pavilion, built above water and located at the very tip furthest out from Avillion Port Dickson and witnessed by 100 guests.

The event kick starts with a private preview of the Avi Spa for members of the media only at 4pm. At this special preview, members of media are greeted and taken on spa tour and indulged in selected spa treatments. At 5pm, this private event is followed with a Q&A session with Ms Gricia Gan, the Director of Avi Spa and Mr Andre J. Sibert, the Managing Director of Avillion Hotels International and Ms Ayuko Suzuki, Spa Manager of Avi Spa. After the Q&A, members of media are taken on a Spa Garden tour to familiarize with the spices specially grown at AHG for Avi Spa brand. At the end of this tour, media joins the cocktail party to mark the launch.

The countdown to the launch begins at 6pm. Kevin Zahri, emcee/model/tv personality/fitness author keeps the party in anticipation of its proceedings. The evening unfolds into the highlight of day – The Launch! To mark the spectacular moment, Gricia Gan, in a symbolic gesture to peace, purity and love, releases a set of 20 doves

after her inspiring speech. All distinguished guests present witness a breathtaking launch amidst the jade sea waters of Port Dickson. Soon, guests are treated to spa preview treatments.

As the night blooms softly, the event takes a groovy twist. Guests are ushered to a beach party. The renowned Joyo, resident DJ of Jakarta, was specially flown in from Jakarta to set the mood to the tunes of Café Del Mar and Buddha Bar.

The host indulges the guests with free flow of organic wine, cocktails and a sumptuous feast by the beach. The party continues with Fun, Sand and Sea!

The next morning, guests are greeted with hearty and healthy breakfast. It is free and easy for guests to experience the special treatments at the spa by prior bookings.

At 11am (October 19th, 2008) – Guests leave with Souvenirs from Avi Spa.

Avi Spa is owned and managed by Avillion Hotel Group. “Avillion Hotel Philosophy” is deeply personified in its four elements of nature – Water, Earth, Wind, and Fire.

Avillion Hotel Group (AHG) was incepted with the passion of managing a chain of properties of unique architecture and experiences. Today, AHG manages a total of 4 properties (Avillion Port Dickson, Avillion Admiral Cove, Avillion Legacy Melaka, and Avillion Layang Layang Resort) each with its own individualism and personality. AHG also manages Admiral Marina Leisure Club situated at Admiral Cove. Avi Spa is newest property and signature spa brand under Avillion Hotel Group.

AHG is a wholly owned subsidiary of Reliance Pacific Berhad, an integrated travel and hotel group listed on the Bursa Malaysia.

Press Release Written and Prepared for Avi Spa by Versage PR Management . For media enquiries, please contact the below:-

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